



Book of the Decade

# PHNOM PENH 2030s

Second Edition

A Part of





**Book of the Decade**

# **Phnom Penh 2030s**

**Second Edition - A Forecast Revision**

**A 300-Page Report by  
ERA Data Intel**

a pioneer in real estate market research and innovations  
enhanced by big data and artificial intelligence



# What is Phnom Penh 2030s: Original?

**It's**

the biggest real estate market report ever in 10 years to unveil Phnom Penh capital in roughly 300

**10**

sub-sectors of real estate to be incorporated in this report are all well researched, analyzed, and comprehensively monitored.

**10**

predictions of top real estate trends will be made onward to the next 10 years.

**P**

first published on 29 March, 2019.

# What is Phnom Penh 2030s: Second Edition?

It's

A second edition of Phnom Penh 2030s Report, with same chapters and added new more...

10/50

- 10 predictions for real estate sectors onto 2030s.
- 50 predictive statements about future changes, trends, and imaginative situations by early 2030s.

U

Updates of current market situations and trends

R

Revision of last past-5-year forecast and next-5-year prediction

P

To be published on 27 September, 2024. for the second edition of this forecast revision

# What locations does the research cover?

## Geoeconomics and Macroeconomy

Cambodia >> Whole Country >> Region >> Global



## Real Estate and Related Sectors

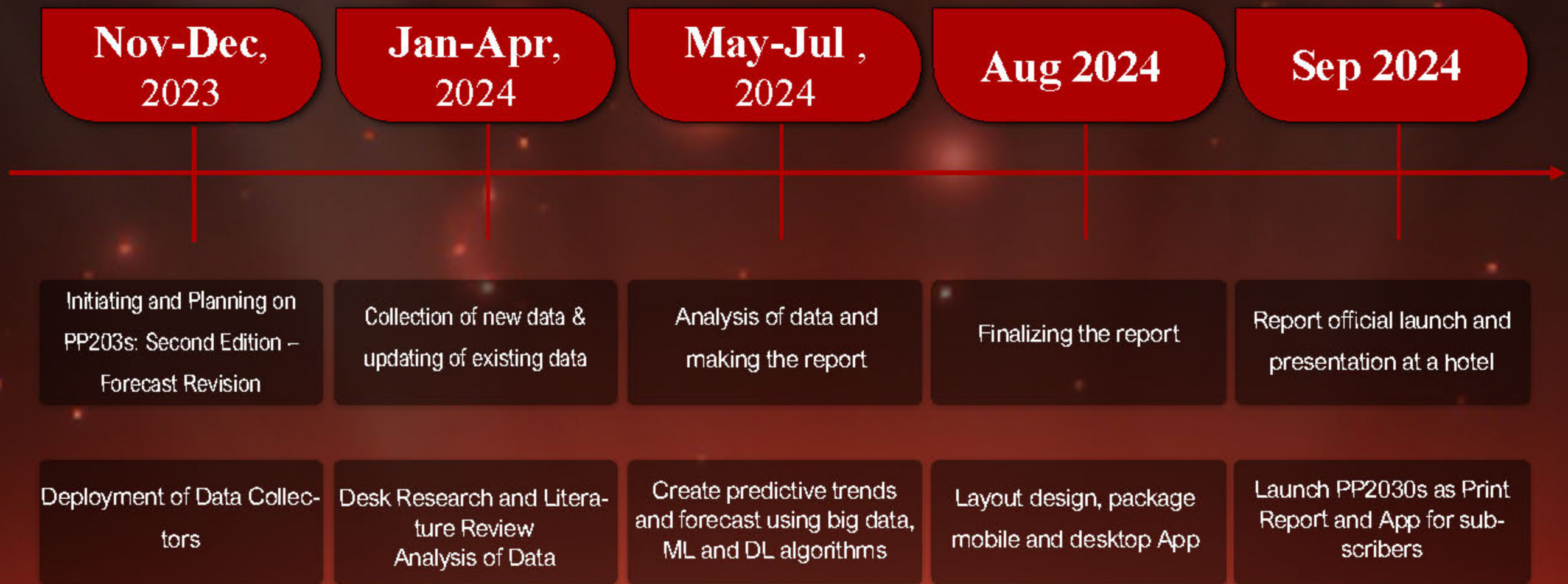
Phnom Penh >> 14 Districts >> 105 Communes



Kandal Province >> Takhmao, Towns/Areas Nearby



# What is the research timeframe for the Phnom Penh 2030s: Second Edition?



## In what language is the report available?



**English**



Covers all details >> all reports >> all sub-sectors of real estate | all 300 – 400 pages

## In what format the report is provided?



**PP2030s Apps**



**1> Print Report**

**2> PWA App**

-interactive app E-Book ,  
-assigned user-login only,  
-assessable from all devices

**When/Where will the report be released?**

**Fri 27**

**September**

**2024**

**09 - 00 - AM**

**To be confirmed – Phnom Penh**

**What will the report comprehensively cover, update, and revise the forecast?**

# 1

## Geoeconomics and Int'l Economic Relations



This section will provide comprehensive report of strategic position of Cambodia for her geographic advantages and disadvantages on economic strategies and relations with other countries in the region as well as the world. Balance of Trade between Cambodia and int'l partners and alliances. Future strategic planning for economic improvement with int'l economic partners. Analyses of SWOT for this will also given.

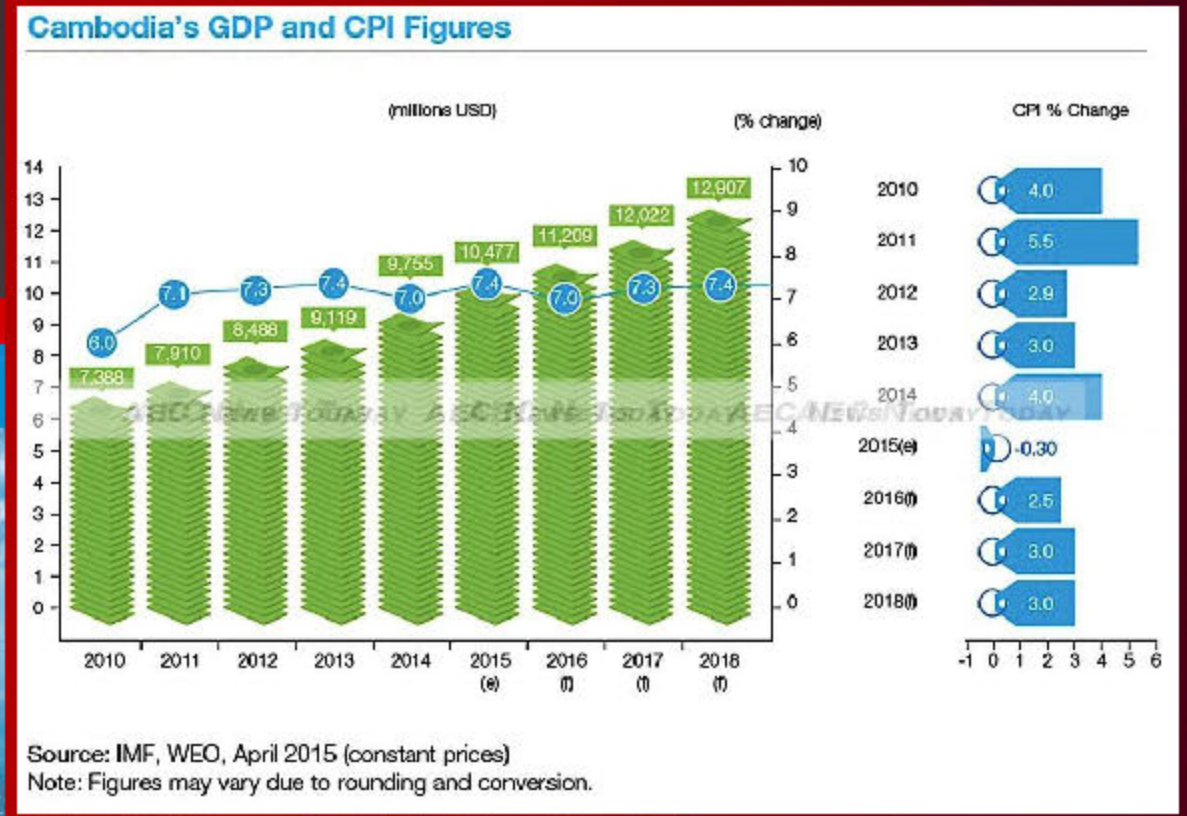


Both current and historical figures and statistics within regard to GDP, household income, housing affordability, purchasing power, mortgage and financial growth will be on the spotlight in this section.

The updated version of past and future trends about the economy and finance will be provided till 2030s, giving main predictive findings on how good are the income-to-mortgage-and-home-price ratios.

# 2

## Macroeconomics - Economy and Finance



# 3

## Construction Sector



This section will provide details of investment figures for construction sector in Phnom Penh and Cambodia from the last ten years and trends onto the next ten years. It will also classify the investments into different construction types.



# 4

## Commercial Markets

This will give updates of current markets and revisions of its past-5-year prediction on retail and office markets with exhaustive market figures and statistics stratified by locations across Phnom Penh and Greater Areas of Phnom Penh capital. Key forecasts will be revised based on what happened in recent years.



# 5

## Residential Markets

Trend and forecast for these markets will be also provided for 2030s. Key points are to revise its predictions on how many housing units will be on demand per year and what types of housing will be needed by 2030s.

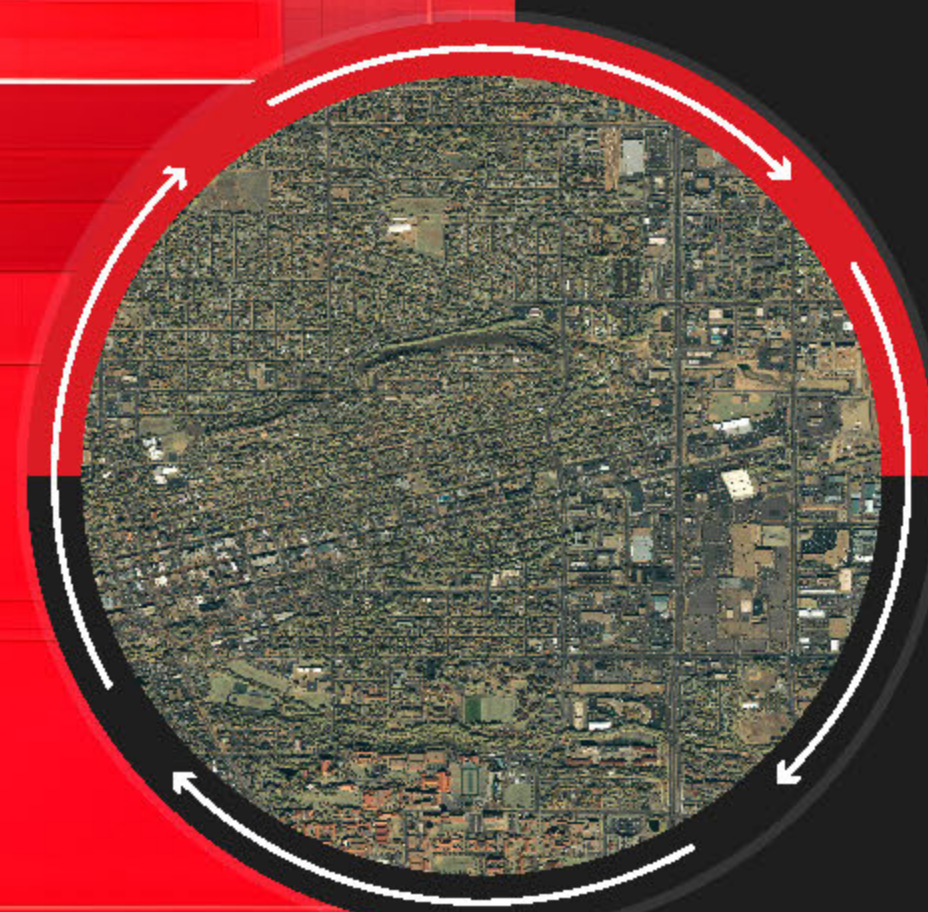


# 6

## Land Market and Prices

Land price indices by zone and location across Phnom Penh capital and Greater Areas of Phnom Penh will be updated and revised of it forecast.

Trend of land prices by locations will be forecast for the next 5 years.



# 7

## Industrial Estate Market

This section will provide key information and statistics on industrial estate market stratified by different locations across Phnom Penh and Greater Areas of Phnom Penh. It will also put industrial market trends in the spotlight for the next ten years.

Key predictive findings will show how industrial estate market will look like and how much space will be needed for the growth of industrial sector by the next coming decade. A predictive shift from light to heavy industries will be also highlighted.



# 8

## Tourism and Hospitality

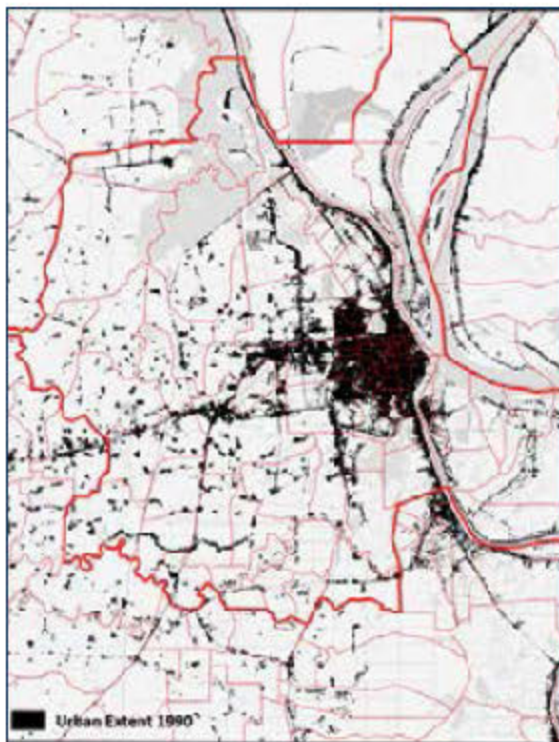


Tourism sector was impacted badly during covid-19, and this recovery will be updated compared to the previous prediction.

The revision of the previous forecast is provided and new trends will be updated until 2030s.

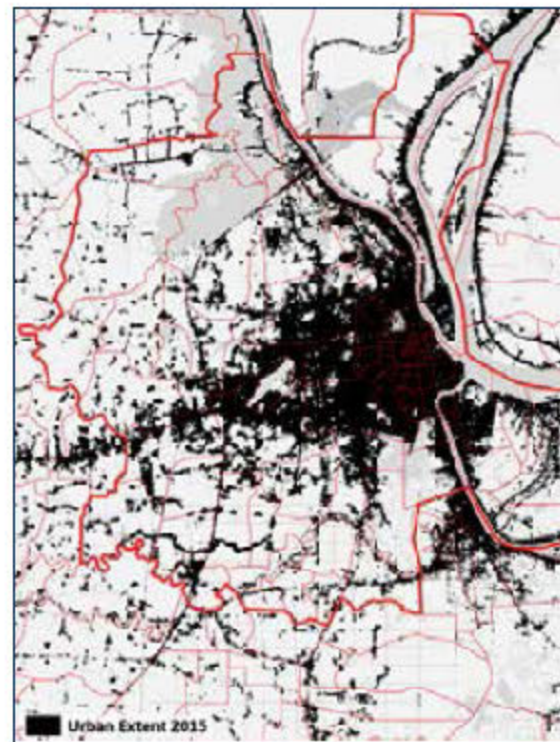


**Figure 1.3:** Urban Extent of Phnom Penh in 1990



Source: Earth Observation for Sustainable Development (EO4SD), 2017.

**Figure 1.4:** Urban Extent of Phnom Penh in 2015



Source: Earth Observation for Sustainable Development (EO4SD), 2017.

This section will focus on the historical and current growth of urbanization of Phnom Penh capital and its Greater Areas. Urban and location expansion will be predicted for the next 5 years based on its historical growth data, using Google Imaging data, existing market data, and advanced machine learning algorithms.

Key predictive findings will shed light on which areas will be on the hot spot and what locations will attract more population to move in by the next coming decade.



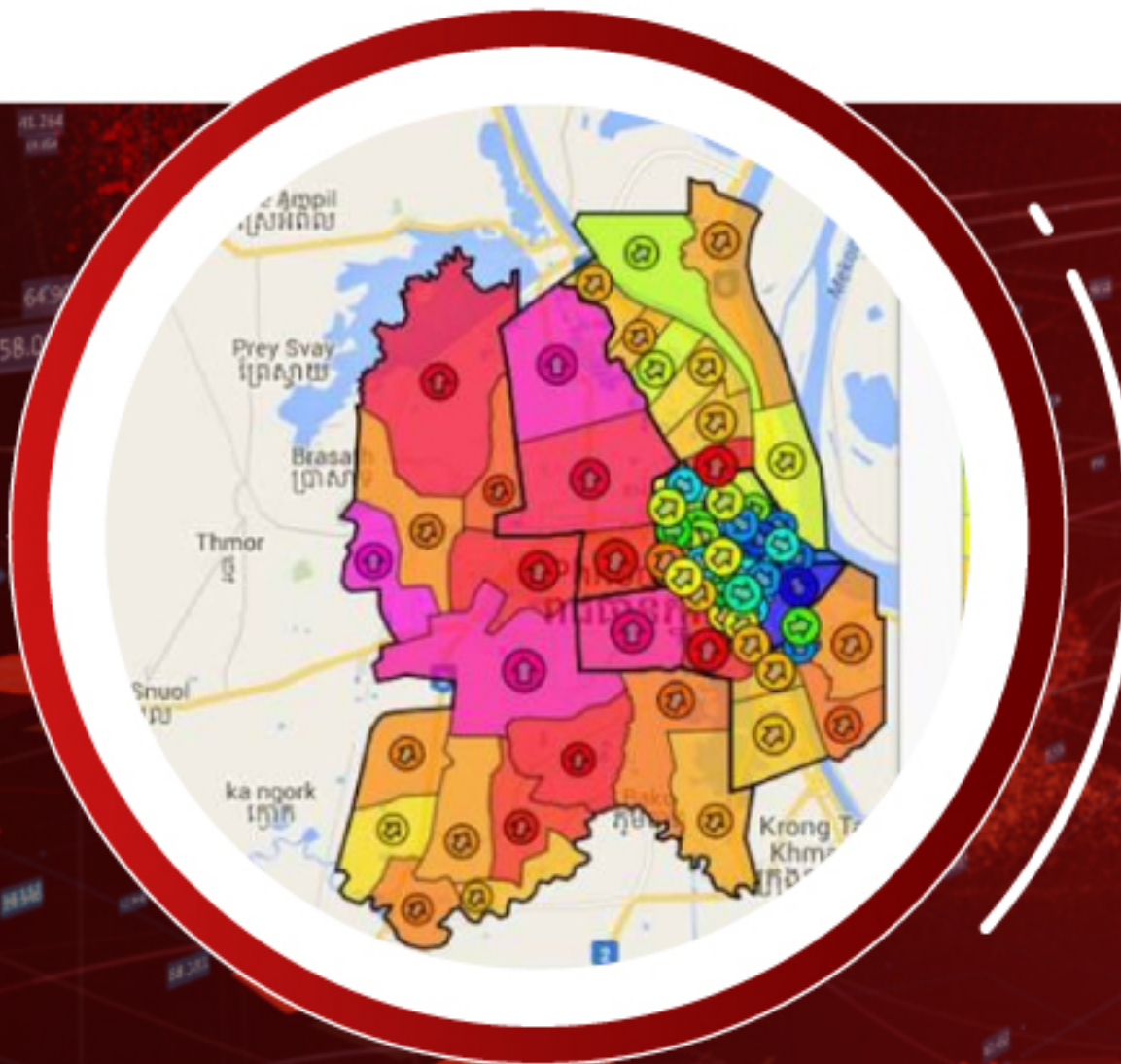
# 10

## Geography and Demography



This section will provide details of geographic and demographic information and statistics within Phnom Penh capital and Greater Areas of Phnom Penh, such as Phnom Penh's position, geographic landscape, population, occupation and income, and age structure.

This also will provide updated and revised versions of the previous and new forecast of the Phnom Penh's geographic and demographic statistics stratified by zone, district and commune onto 2030s.





## PP2030S Research Leader and Author

Research Leader and Author of PP2030s:  
First Edition

- More than 15 years in continual market research and data/statistical analysis
- Over 10 years in real estate market research and data sciences Produced over 30 major research papers, mainly real estate sector
- Skills gained from Thai Real Estate Business School (TREBS), Thailand, and Advanced analytics and data sciences gained from Massachusetts Institute of Technology (MIT), USA.

### **Mr. Hoem Seiha**

Partner and Director at ERA Data Intel,  
a subsidiary of ERA Cambodia.





# PP2030S Sponsor



## Mr. Khorn Kungkea

Chairman and CEO, ERA Cambodia

More than 15 years in continual real estate marketing and sales of real estate projects

Hold exclusive marketing and sales of 30 real estate projects

More than marketing and sales of 50 projects across Phnom Penh and nationwide

# Expertise Contributors for PP2030s

Specially selected guests (Ministers, general directorates, and/or experts) from related Ministries and expertise authorities for special interviews and feature reporting on important industries and sectors.

## Sectors for the interviews

**Economic and Finance**

**Tourism and Hospitality**

**Real Estate and Urban Planning**

**Cambodia Development Council**

**Transport and Infrastructure**

**Other important sectors...**

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# WHO DOES THE RESEARCH TEAM UP WITH?



We leverage our strong network with ERA Cambodia and thousands of ERA active agents across Phnom Penh and nationwide.

## TEAM

Our strong research and data collection team who've been with us for 10 years.

### SOME OF OUR RESEARCH AND SURVEY ACTIVITIES



**Any question?**

**Thanks for your  
attention!**

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